

HBC Hokkaido Broadcasting Co.,Ltd.

Hokkaido, Agricultural Paradise, Next

This is a unique farmers' show, introducing many agricultural produce and dishes in Hokkaido, Japan. As Hokkaido is the largest farming area in Japan, there are many kinds of farm products such as rice, melon, watermelon, asparagus, potato, wheat, etc.

The show is led by two personalities, Mr. Hiroyuki Morisaki, a famous actor and comedian, and Ms. Akogare Kanai, an anchor of HBC. In every episode, Morisaki and Kanai visit a farmer's field, taking a children or adult learners group. Sometimes they take special guests such as a famous chef. These people are treated as a "team," and the team share fun to learn the process of production, as well as experiencing the hard work of farming. Then the team discovers how farmers contribute to our quality of life. It also introduces the latest agricultural technology of Japan.

This program is a renewed edition of the previous program titled "Hokkaido Agricultural Paradise with Hiroyuki Morisaki, " since 2008. Including the previous title, episodes count more than 400. It is also broadcasted in Hong Kong, Taiwan, Thailand, and more.





2016 - ON GOING

24 episodes \times 29 min (401 episodes including previous titles)

Traveling Comedians, visiting well-worn tourist attractions in Hokkaido

A travel comedy show starring three Japanese celebrities, led by HBC anchor. This spirited quartet travels to traditional tourist spots in the kingdom of tourism, Hokkaido, trying to identify "the charm of the well-worn." They also probe for odd anecdotes about these sightseeing spots by interacting with shop owners and whoever happens to be there at the time.

These well-worn travel spots, which even the locals get a little tired of looking at, play as a host to many odd anecdotes that nobody knows. The hidden hobbies of shop owners, the little-known stories told by regulars, and secret ingredients used in popular dishes... Learning secrets like these greatly increase the appeal of these tourist spots. We will present the information necessary for viewers to visit these sites, while also making them laugh. This unique comedy travel show will not just make you want to go to the places; it will make people who have already been there want to go again!



2016 - ON GOING 8 episodes × 29 min

The Funny Journey, around Asia to look for Hokkaido

Overseas travel show featuring one personality, from Hokkaido, as a reporter or an "explorer." In each series, the explorer visits a country in Asia with an assignment looking for something related to Hokkaido. Each series are consisted with four to seven episodes. Viewers will enjoy the explorer's unexpected findings in destination countries, such as Hokkaido Ramen, Karate, used clothes from Hokkaido, students learned in Hokkaido, people who live there from Hokkaido, etc. The program also shows famous tourist attractions in each country. This must be interesting for foreign viewers to watch how countries in Asia are filmed by Japanese. The series covered 13 countries and regions, Singapore, Malaysia, Thailand, Taiwan, Philippines, Hong Kong, Nepal, Vietnam, Korea, Cambodia, Indonesia, Macau, and Sri Lanka. It is also broadcasted in Hong Kong, Thailand, and more



2014 - 2016 67 episodes \times 29 min