

## HBC 北海道放送 Hokkaido Broadcasting Co.,Ltd.

## Hokkaido Agricultural Paradise Next

This is a unique farmers' show, introducing many agricultural produce and dishes in Hokkaido, the largest agricultural area in Japan. We have two very attractive hosts, Mr. Hiroyuki Morisaki, an actor and comedian, and Ms. Akogare Kanai, an HBC anchor. The two take a party of "agri-kids" and visit the field of farmers. They learn how the crops are grown and try farmers work, cook and eat the crops, and present how farmers contribute to our quality of life. The program introduces the latest agricultural technology of Japan as well. The program is shown in Hong Kong, Taiwan, Thailand, and more.

2008 - ON GOING 416 episodes × 29min НD



Kids

Edu

Doc

## Nice Town Walks in Hokkaido with Rui Yoshida

Food and travel show starring Mr. Rui Yoshida, a haiku poet and a nation widely known food writer. In each episode, Yoshida picks a destination, either a small and remote town, as well as well-known populated city. He walks and hangs around the place looking for something interesting, such as unique shops, manufacturers, local breweries, wineries, food stands. What Yoshida intends in the show is not only having delicious dishes and drinks, but also interact with people who live there. Viewers will enjoy watching hidden attractive spots and dishes all over Hokkaido that are not shown on guidebooks.

2014 - ON GOING 19 episodes × 29min HD





## Funny Journey around Asia to Look for Hokkaido

Overseas travel show featuring one personality, from Hokkaido, as a reporter or an "explorer." In each series, the explorer visits a country in Asia with an assignment looking for something related to Hokkaido. Each series are consisted with four to seven episodes. Viewers will enjoy the explorer's unexpected findings in destination countries. We present famous tourist attractions in each country as well. This must be interesting for foreign viewers to watch how countries in Asia are filmed by Japanese. The series covered 13 countries and regions.

2014 - 2016 67 episodes × 29min ΗD



