

## KUMAMOTO TELECASTING CO.,LTD(TKU)

## Eitarou no Kataranne

"Eitaro no Katarannne" is an information variety program of morning broadcasting it until Monday through Friday. This program introduces a lot of charm of Kumamoto, Japan. Eitaro of the talent who sends laughter to the audience in a Kumamoto dialect is a master of ceremonies.

"Katarannne" is a Kumamoto dialect; The meaning that one calls for the participation in program. It is the meaning that I will speak in a program together one more.

The popular section is "Kumamon no shuchou Kataranne". Kumamon is a mascot character of Kumamoto where is popular in Japan. Kumamon introduces event information and special product information by live broadcast from the various places in Kumamoto. There is the corner that introduces a gourmet, a trip to Kumamoto, a farm output product elsewhere. In addition, I broadcast the corner introducing a family and a couple living in Kumamoto every day in rotation. In addition, with an email and FAX, there is the corner where the person of the audience participates in.

The program is updating audience rating TOP in the time. It is the drawing card program which our company is proud of.

2016 - ON GOING 50 episodes  $\times$  49min HD













