

Kumamoto Kenmin Telvision Corporation

Kumamon's Dice Trip

KUMAMON goes traveling around Kumamoto with a female reporter. They make a funny trip, contact with native people and tell you a local information about Kumamoto.

This trip's guide is a BIG DICE. KUMAMON throws it and decides a destination. And throws again to decide the "mission" in the field.

KUMAMON meets a lot of funny native people, latest information, good unknown spots through throwing dice.

Where does he go and what does he find today!? Nobody knows it until the dice has rolled!

2017 20 episodes × 30min HD M/E tracks ready











KUMAMON Picture Book Brings Happiness

KUMAMON became a character of a picture book!

The book title is "KUMAMON and Friends of Blue Bee". BLUE BEE is a blue colored bee he brings happiness to Aso every year. The story is set in Aso where Kumamoto is boasts to the world. And it tells you rich nature of Aso and importance of friendship through friendship between KUMAMON and animals in Aso area. To have children to enjoy the book world wide, it also written in English. Picture book has no borders! KUMAMON makes everyone smile and happy.

2015 1 episode × 30min HD M/E tracks ready









The Secret of KUMAMON

"Yuru-Chara" has now become the Japan's original culture.
"KUMAMON", a PR character for Kumamoto prefecture, is reigning as Yuru-Chara champion.

He is in great demand not only in Kumamoto, but also in the events across the country and on a TV show. Further, KUMAMON is widening his appeal in the "world".

We tried to find out the reason why such a unique mascot character became so popular and to follow the prefectural officials who are supporting the character.

2013 1 episode × 30min HD M/E tracks ready





